

Logo Design Contest Rules

Purpose

Y Borth Community Council is challenging both our community and visitors to create a new logo that will be used for the web site, social media, correspondence and any instance where Y Borth Community Council is represented.

Guidelines

- The logo must include the name Y Borth Community Council
- The logo **MUST** be the original work of the submitter
- The logo may be created using pencils, crayons, markers, and paint. Also, the logo may be created with a computer drawing program, but of course, all images must be original
- The logo should be simple, not be complicated or confusing, and all elements must be discernible when reproduced in smaller sizes
- The logo must contain a simple colour palette and be easily transferrable to black and white.
- The logo should represent our community and our surroundings.

Submission Deadline

Wednesday 4th January 2023 at 13:00

Participation

The competition is open to anyone who lives, visits, or enjoys Borth.

Submission Format

Designs must be submitted in any of the following formats: .jpg, .tiff, or .pdf. Images can be larger than, but must be no smaller than, three inches by three inches (3" x 3").

Judging

Designs will be submitted **anonymously** by the Clerk
Please submit entries to clerkborthcc@gmail.com with the subject reading 'logo competition' along with your entry form.

These will then be sent to Councillors prior to the next Council meeting on January 9th 2023. Entries will be judged during the Council meeting on their visual appeal,

adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above. Their decision will be final.

Copyright

Y Borth Community Council will acquire ownership of the winning logo by assignment of copyright, and the winning designer will disclaim any trademarks and without limitation all other rights related to the design (Please complete official entry form which is required).

By submitting a logo for entry in the competition, the designer acknowledges that he/she/they is/are the person that created the logo and is the rightful owner. The designer also certifies that the logo does not infringe upon the rights of any third party and that it does not violate any copyright.

Prize

There is no prize for the logo competition, but we hope that it would be rewarding to see the logo used on a regular basis and representing the village.

NB: Y Borth Community Council is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.

If none of the designs are suitable or meet the above brief to their satisfaction, Y Borth Community Council reserves the right NOT to pick a winning design.